Case study

Sunstone

randd.ie

Sunstone Technologies – B2B data and market intelligence

Previous R&D claims:	Client feedback:	The process:
None	**“Nothing but positive.”**	**“Seamless.”**

The client

Sunstone Technologies is an Irish technology company founded in 2023 to develop more accurate and intelligent approaches to B2B data and market intelligence.

Its proprietary MAPS technology analyses company information, market signals and business activity to provide more detailed insights than traditional industry classifications. It underpins products including its SaleSight B2B sales acceleration platform.

The challenge

Sunstone had not previously made an R&D Tax Credit claim.

After meeting Jason Branigan, the business wanted to understand whether its development work qualified and what would be involved in making its first claim.

With proprietary technology at the heart of the business, Sunstone also wanted to work with a team that understood the technical side of the R&D, not just the tax position.

The approach

Jason and the wider randd team worked with Sunstone to understand its R&D activity and guide the business through the claims process.

Sunstone particularly values the team’s honesty and transparency, as well as its understanding of both the tax rules and the technical work taking place within the business. The company also highlights the communication throughout the process, which it describes as seamless.

The result

- Sunstone has now moved from not claiming R&D Tax Credits to having specialist support in place for its R&D activity.
- The company says working with randd has given it confidence in its claim, supported by technical expertise, tax knowledge and clear communication.

> “The entire process is seamless, with excellent communication throughout. We would have no hesitation in recommending Jason and the team.”

Making your first R&D Tax Credit claim?

Talk to an expert:

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